

VOICE OVER RATES

As of September 2023. All prices are in NZD and are GST exclusive.

PLATFORM: Digital

Long form media such as website promotional videos, IVR messages, podcasts, e-learning, training etc

Script length/word count	3 months	6 months	12 months
0-1 minute/Up to 250	\$285	\$360	\$460
1-3 minutes/Up to 500	\$335	\$410	\$510
3-6 minutes/Up to 750	\$385	\$460	\$560
6-8 minutes/Up to 1000	\$435	\$510	\$610
8-10 minutes/Up to and over 2000	\$485	\$560	\$660
10 mins +	Please enquire for bespoke quote		

PLATFORM: Audio advertising

NZ national radio, iHeartRadio, Spotify, Apple Podcasts etc

Script length	3 months	6 months	12 months
Up to 15"	\$385	\$460	\$510
30"	\$435	\$510	\$560
45"	\$485	\$560	\$610
60"	\$535	\$610	\$660
60" +	Please enquire for bespoke quote		

PLATFORM: Video advertising

Digital broadcast, YouTube pre-roll, TVNZ, TV3 etc

Script length	3 months	6 months	12 months
6"	\$435	\$485	\$535
10"	\$485	\$535	\$585
15"	\$535	\$585	\$635
30"	\$585	\$635	\$685
45"	\$635	\$685	\$735
60"	\$685	\$735	\$785
60" +	Please enquire for bespoke quote		



OTHER FEES

Service	Fee
Booking fee	\$190 / project
Studio recording <i>In local recording studio around NZ (several locations available including all main centers) with audio engineer</i>	From \$250 / hour
Post-production <i>Editing/mixing/sound design</i>	\$190 / hour
Source Connect	\$110 / session
Demos <i>Demo of full script to test particular VO artist</i>	Case by case

Terms and Conditions/Other fees

Additional scripts, platforms, license periods or durations where the same voiceover artist is used will be charged at 75% of the full fee.

Re-appearance is defined as the same voice artist re-recording parts of the original script where the script or brief has been changed. Re-appearance fees are dependant on the voice artist, but as an indication are charged at 75% per script, per platform, per duration of the base script fee.

Cancellations: 75% of the total project/session quote applies when sessions are cancelled less than 24 hours before the session is booked.

All prices are in NZD and are GST exclusive. Above rates are subject to change at any time depending on market rates and specific job briefs. The above prices are for NZ voice over artists only. These fees may vary depending on the artist. International voice over artist fees may differ to the above fees. International banking fees may apply with the selection of an international artist.

Raw recordings remain the property of the voice artist/Tandem and are not to be used for artificial intelligence purposes.

